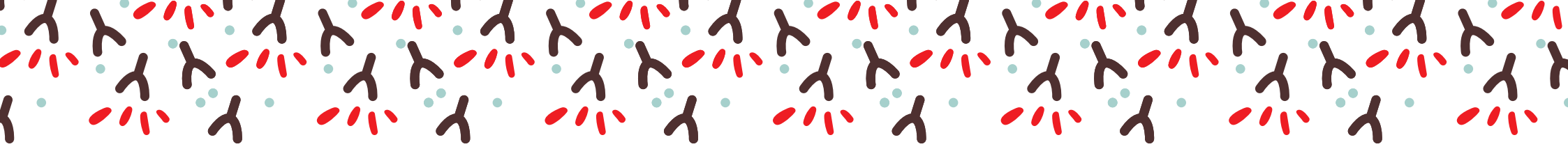


MAIN LOGO



VARIATIONS





VARIATIONS BLACK & WHITE



WOODEN
JOY



LOGO SYMBOLISM

w

FRIENDLY

Rounded
edges (soft play)

e

NATURAL

Leaf shape
in the "e"



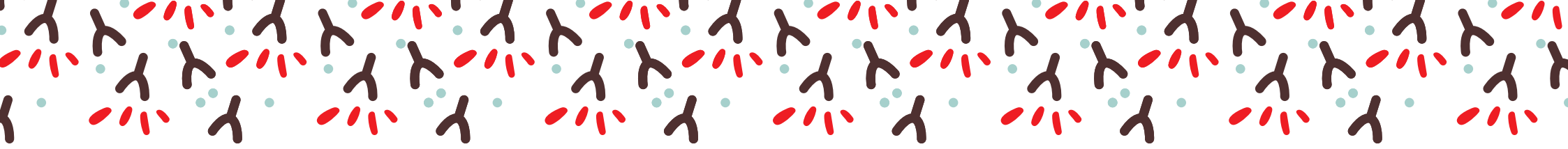
FUN-JOY

Woodpecker icon
smiling + hair sparkles

en

BOUNDING

"e" + "n"
connected



DYNAMIC, FUN & ORGANIC COLORS



PANTONE : P51-16 C
CMYK : 44,67,58,60
RGB : 87,55,52
HEX : #573734



PANTONE : P40-8 U
CMYK : 0,83, 92, 0
RGB : 215, 82, 50
HEX : #D75232



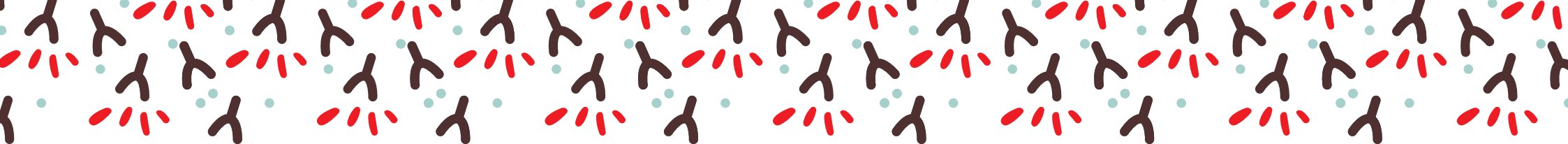
PANTONE : P127-10 U
CMYK : 33,0,17,4
RGB : 185, 215, 213
HEX : #B9D7D5



PANTONE : P43-16 U (5%)
CMYK : 2,3,3,3
RGB : 245, 242, 242
HEX : #F5F2F2

COLOR INSPIRATION





Typography

Gochi Hand Regular

ABC

Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz

âäå èèéë ìî òó ç üùú ÿ

!@#%&*()_+
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« Play is the highest form of research. »

- Albert Einstein

Poppins Regular

ABC

Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz

âäå èèéë ìî òó ç üùú ÿ

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« Children need the freedom and time to play. Play is not a luxury. Play is a necessity.»

- Kay Redfield Jamison

Poppins Bold

ABC

**Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz**

âäå èèéë ìî òó ç üùú ÿ

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« Children need the freedom and time to play. Play is not a luxury. Play is a necessity.»

- Kay Redfield Jamison

Big Titles

PRODUCT TITLE

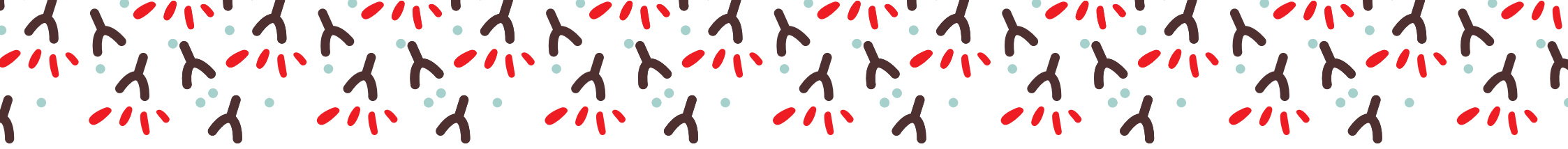
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Graphic chart 2019



BUSINESS CARDS FOR PARTNERS



1

Graphic chart 2019

PRODUCT TITLE

Product Number

\$20,00

Quantity

1

Add to cart

Description

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Return & refund policy

Shipping Info



PRODUCT TITLE

Product Number

\$60,00

Quantity

1

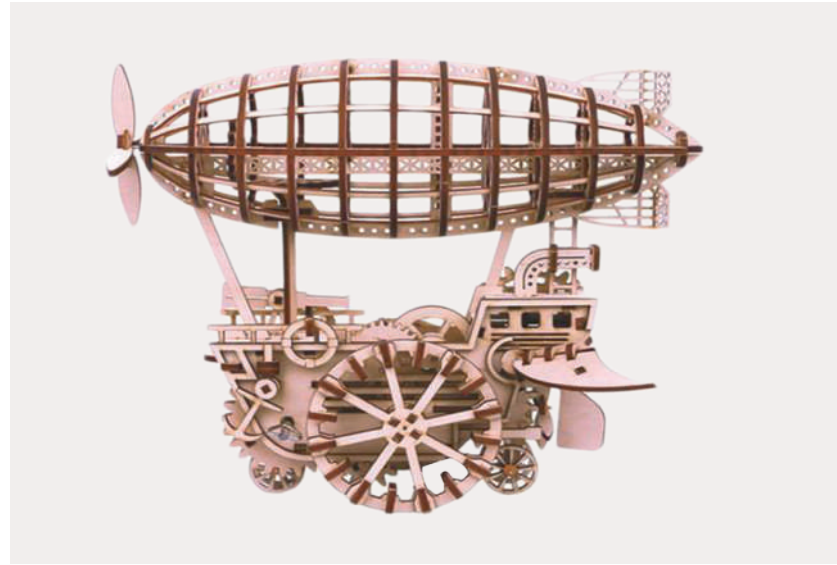
Add to cart

Description

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Return & refund policy

Shipping Info



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Wooden Joy

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www.wooden-joy.com

Highlights

Wooden Joy posted a photo.

10 minutes ago

Graphic chart 2019